



GREEN economy

Support the transition to green economy

GIZ ACCESS

Tomislav Knežević
Senior Project Manager



Die Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

From January 1st 2011 GIZ combines competences and long experience from DED, GTZ and InWEnt under one roof. Organization's headquarters are in Bonn and Eschborn.

As a wholly state-owned nonprofit organization we are providing support to the federal government in achieving its objectives in international cooperation for sustainable development.

The objective and task of GIZ is promoting international cooperation for sustainable development and international education work.





GIZ u Srbiji

- Serbia received the largest bilateral financial assistance from Germany. Since 2000 onwards Serbia has received assistance of 1.2 billion euros, and only in 2011 over 230 million. In addition, almost one fifth of EU assistance, which accounts for 2.2 billion euros, comes from German taxpayers.
- Only few countries receives more aid per capita from Germany. Serbia is on the seventh in the world.
- Emphasis in Serbia are: support to **Serbia's EU accession process and the sustainable economic development of the country.**
- Sectors: energy and water supply, economic competitiveness and democratic reform.

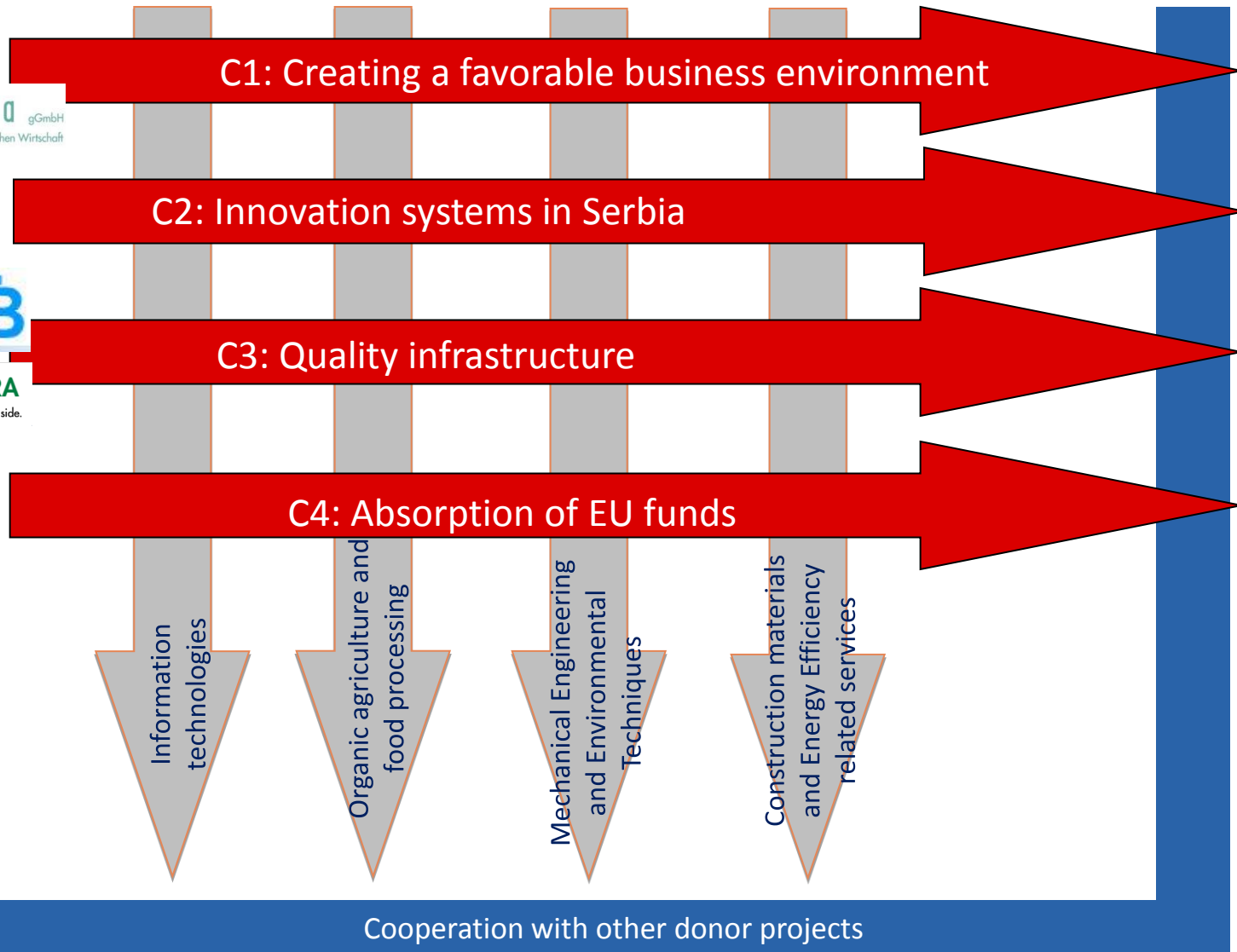




ACCESS project

- Obejctive:** Strengthening competitiveness and potentials of SMEs for absorption of EU programs in Serbia
- Partners:** Ministry of Economy and Finance, Ministries, Chambers of Commerce, Associations, National Institutions in Serbia and Federal Republic of Germany
- Duration:** 01/2011 – 12/2019 entire project
01/2011 – 12/2013 current phase
- Budget:** € 4.7 million until 12/2013

ACCESS structure and topics





Green Economy can be defined as development that leads to better living standards, social equalization and significant reduction of the risks to the environment or ecological impoverishment



Discussion in the Federal Republic of Germany

- Bigger expectations on RIO + 20 conference
- Especially in developing countries the importance of a green economy is not recognized enough
- Efficient use of resources reduce production costs
- Investment in environmental protection can reduce the competitiveness of exporting companies
- Synergy between economic and sustainable measures is realized through a mixture of instruments: taxes, standards, subsidies, restrictions, training



GIZ experience with the support of Green Economy



- **Technical support for countries that strive for transformation towards Green Economy**
- **Direct subsidies for countries with a strong commitment to Green Economy**

Support for the economy to become "greener", based on national priorities in development. Forming partnerships and the development of analytical capabilities of partner countries.



GIZ experience with the support of Green Economy



- **Support on macro-level:** legislation, support programs, creating a favorable environment for development through private public discussion
- **Capacity development:** strengthening human resources
- **Funding:** technologies that protect nature and climate, renewable energy, public transportation, sustainable agriculture and tourism
- **Consultancy in the field of green innovation:** support methods in management



- The existence of 2.6 billion people depends on agricultural production systems (FAO 2009).
- There are 525 million small agricultural holdings worldwide; 404 million own less than 2 hectares which cultivate 60% of the usable land



- 10% profit growth -> 7% reduction of poverty in Africa, more than 5% in Asia
- Sustainable (“green”) cultivation techniques led to profit increase of small farmers between 79% and 180%



Green Economy in agriculture

Humanity depends on what grows in the soil and is alive.

What is necessary:

- Water
- Soil
- Sun



Apart from the sun, water and land are available in limited quantities!

**Sustainable agriculture protects resources and produces enough
food for everyone!**



GIZ Green Economy



Support in the creation of the concept:

- The combination of forestry and agro-forestry
- Mulching
- Management of water catchment
- Technology to regulate water consumption
- Species resistant to drought

What and where is applicable requires analysis and knowledge of experts. GIZ is internationally well positioned to conduct counseling for these issues.



Thank you for your attention!

Contact : GIZ/ACCESS program

Office in Belgrade

Makenzijeva 24/5
11000 Beograd
+381112400371
+381112400370

Tobias Stolz (program leader):
tobias.stolz@giz.de

BIC component:

Tomislav Knezevic: tomislav.knezevic@giz.de

Contact : GIZ/ACCESS program

Office in Novi sad

Marija Kalentic: marija.kalentic@giz.de
Emilija Stefanovic: emilija.stefanovic@giz.de

Narodnog fronta 23d
21000 Novi Sad
+381214721920
+381214721920